

MASSIVE LIFESTYLE

bringing your creativity to life

# Web Design/ Development Brief (2009)

# Your One Step Closer

Simply download form and fax back

The information you provide will help us to understand your preferences and some common pre-requisites, so that we can better assist you on your design services.

The objective of this document is to assist in identifying the web design solution and preferences that you wish to implement. The information you provide will help us to understand your preferences and some common pre-requisites, so that we can deliver you the quality design services.

**Note:** (Massive Lifestyle, Inc. aims to deliver the highest quality of service and therefore will ensure that all details provided in this design brief are treated as **strictly confidential**.)

## 1. Company Information

Provide here your personal/company details.

Name:

Company/Individual  
Details:

Nature of Business:

Email:	<input type="text"/>
Phone#:	<input type="text"/>
Skype ID:	<input type="text"/>
Website:	<input type="text"/>

## 2. Common Solution Attributes

This section covers common features & functionality relevant to most solutions and will provide us with information that we will need to design “web site look” more professionally.

Select what you need in the web site (**yes/no**):

Logo:	<input type="checkbox"/>
Flash Header:	<input type="checkbox"/>
User Login:	<input type="checkbox"/>
User Account:	<input type="checkbox"/>
Site Search:	<input type="checkbox"/>
Product Listing:	<input type="checkbox"/>
Shopping cart:	<input type="checkbox"/>
Payment Integration:	<input type="checkbox"/>
News Section:	<input type="checkbox"/>
Blog:	<input type="checkbox"/>

Photo Gallery:

CMS (Content mgt System):

1. Do you have **LOGO** or want new **LOGO** (If new logo, please provide logo words):

2. What is your **slogan**:

3. Specify your **business mission / nature / target market**:

4. Please mention the "**colors**" **you want** to see in your Logo and web site design:

5. Please mention the "**colors**" **you don't want** to see in your Logo:

6. Describe some **your ideas** in your mind:

7. List out **your competitors list / sites you like/dislike** with their websites and logos:

8. Please mention the "**navigation links**" you want to see in your site (**yes/no/name of page**):

Home:

About Us:

Our Services:

Terms & Policies:

Contact Us:

Help/FAQ:

Press Room:

News:

Careers:

Others:

Others:

Others:

Others:

Others:

Others:

Others:

## Contact

**Regards,**

**Lissette Flores**

**Project Director**

Massive Lifestyle Inc.

Tel: 866.538.0868

Fax: 954-200-6690

[support@massivelifestyle.com](mailto:support@massivelifestyle.com)

[www.Massivelifestyle.com](http://www.Massivelifestyle.com)